



भारतीय प्रबंध संस्थान बेंगलूर  
INDIAN INSTITUTE OF MANAGEMENT  
BANGALORE

Post-Graduate  
Programme in  
Public Policy and  
Management  
(PGPPM)  
2013 - 2015



## About the Institute

The Indian Institute of Management Bangalore (IIMB) is a premier management institute in India. IIMB has carved a niche for itself among the top management schools in the world – an Institute with international reputation for its post-graduate and doctoral level programmes. It has strong reputation in management research, consulting and executive education. IIMB is an EQUIS accredited Institute.

IIMB's distinctive feature is its strong focus on leadership skills that are necessary to succeed in today's dynamic business environment. The Institute's faculty members are globally respected academicians who are experts in various disciplines with experience in diverse domains and sectors.

## About the Programme

The Post Graduate Programme in Public Policy and Management (PGPPM) was flagged off in 2001 from the Centre for Public Policy (CPP), which was established by IIMB with initial support from Department of Personnel and Training, GOI, and UNDP. The main aim of CPP is to develop as an alternate think tank through excellence in research and scholarship, and education and training. PGPPM was started to fulfill the niche for an educational programme in public policy in India for the officers from government.

It was extended to candidates from outside government in the year 2008. Considerable synergies exist among private and public sectors, and we expect the classroom experience to enable cross learning. PGPPM proposes to attract overseas participants from current year which adds another dimension to the learning experience.



## The PGPPM Features

- It is a public policy programme offered by management school.
- It aims at strengthening the public policy and managerial skills of future leaders and senior managers from the civil services; and professionals from social, infrastructure and private sectors.
- Candidates from government and private sector interact, exchange and learn in one classroom.
- It helps understanding forces that shape the domestic and international environment for public policy.
- It helps develop soft skills like leadership, decision making, and communication.
- The dissertation helps participants to specialize in a chosen public policy field.

# Programme Structure

- It is a two year post-graduate diploma programme, wherein the participants spend the first year in the campus. In the second year, they undertake dissertation from their work places.
- It starts by May last week and end by April end in the first year, and continue in the second year. Open candidates can target to finish by first quarter of second year by submitting the defensible draft of the dissertation.
- The Programme offers courses in public policy as well as general management. It also offers wide range of electives in the last two terms. The participants can take electives from other long duration programmes as well.
- Participants start work on Dissertation during the first year which they continue in the second year.

# International Exposure

During term 3, the government sponsored participants spend seven weeks in the Maxwell School of Citizenship and Public Affairs, Syracuse University, USA. The focus is on providing an international perspective on public policy issues and the stint includes a visit to Washington.

# For Whom

**Open Candidates:** These candidates will be from 'other than government' sectors and it targets Professionals from sectors like NGO'S, International Agencies, PSUs, Infrastructural, Social, CSR, Consulting and other Service Sectors.

**Government Candidates:** All India Services and Civil Services who are in their mid-career.

# Selection Process

Selection of open and overseas candidates is based on a two stage process. Candidates will be first selected to be called for interview based on the following criteria:

- Academic Background
- CAT 2012 / GMAT or GRE scores obtained between December 01, 2010 to December 31, 2012
- Work Experience
- Demonstratable Interest in public system or NGO activities

At the second stage, selected candidates will be interviewed in Delhi, Mumbai, Kolkata and Bangalore. They will be required to do a case analysis on the day of the interview.

For open candidates residing abroad and overseas candidates, the interviews can be arranged through video conference/Skype mode at a mutually convenient date and time.

The Government sponsored candidates have to apply through the Department of Personnel and Training (DoPT), Government of India (GoI), as per normal procedure. They will be called for interviews in Delhi or Bangalore and will be required to do a case analysis at the time of interview.

# Course Fee

The Programme fees for open and overseas candidates is ₹ 9,75,000 inclusive of tuition fee, books/course material, library services, computer facilities, shared accommodation, alumni fee. For open candidates opting for the international module, the programme fees and related expenses of the international component is additional and will be known prior to the visit to Syracuse. Programme fees for Government sponsored candidates will be paid by the concerned departments and the DoPT, GoI, as per rules.

# Residential Facility

Open and overseas candidates will be provided accommodation in an apartment complex about 3.5 km from the campus on a sharing basis. The commuting time is about 10 minutes from the campus. Fixed shuttle service between the apartment complex and the campus is provided. The apartment complex has facilities such as a health club, swimming pool, club house, etc. All apartments are furnished with basic requirements. Open and overseas candidates desirous of having an independent two bedroom family apartment would be required to pay an additional fee of ₹ 1,25,000.

Government sponsored candidates will be provided accommodation in housing units on campus on a sharing basis. These housing units are also furnished with basic needs.

# Placement

Open participants can opt for placement on submitting a defensible draft in the second year. Career counseling and placement assistance will be provided to open participants

# Key Dates

The last date for receipt of applications	Jan 31,2013
Interviews at Bangalore	Feb 21-22,2013
Interviews at Delhi	Feb 25-26,2013
Interviews at Kolkata	Mar 01-02,2013
Interviews at Mumbai	Mar 01-02,2013
Announcement of selected Candidates	Mar 08,2013



## How to Apply

All candidates register your contact details at the 'Register here' at the IIMB PGPPM webpage site which will facilitate us to keep you informed of open houses [www.iimb.ernet.in/pgppm](http://www.iimb.ernet.in/pgppm)

### **Open and Overseas Candidates**

Open and overseas candidates should fill in the online application form available at [www.iimb.ernet.in](http://www.iimb.ernet.in) and submit online along with the application fee.

### **Government Sponsored Candidates**

Officers from All India and Central Services are required to forward the duly filled-in application available at the IIMB website [www.iimb.ernet.in](http://www.iimb.ernet.in), through the concerned departments to the Under Secretary, Department of Personnel & Training (DoPT), Government of India. An advance copy of the application should be sent to The Administrative Officer (PGPPM), Indian Institute of Management Bangalore. Please visit IIMB website and DoPT website for further details.

## Application Fee

For open and overseas candidates applying with GMAT/GRE scores, the application fee is ₹ 1500/- (Rupees one thousand five hundred only) and for those open candidates who take the CAT 2012, the application fee is ₹ 500/- (Rupees five hundred only).

For the Government sponsored participants, there is no application fee.

The application fee should be paid online through the payment gateway while submitting the application form.

### **For further details and procedure for admissions:**

Visit: <http://www.iimb.ernet.in/pgppm>

For Admission queries email: [pgppmadm@iimb.ernet.in](mailto:pgppmadm@iimb.ernet.in)

Tel: +91 80 26993013/3017

For Programme queries email: [pgppmoffice@iimb.ernet.in](mailto:pgppmoffice@iimb.ernet.in)

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